## **CLAIMS**

What is claimed is:

1. A business card processing system, comprising:

a data-extracting module for analyzing a business card file and extracting object data from the business card file; and

an appending module for appending a corresponding field name to the object data, so that a customer being able to modify the object data with reference to the corresponding field name and preview a network image file transformed from the object data via a network.

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2. The business card processing system according to claim 1, wherein the data-extracting module and the appending module are macro language program modules in an image processing software.

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- 3. The business card processing system according to claim 1, wherein the object data comprises static data and variable data.
- 4. The business card processing system according to claim 1, further comprising:
  - a database for storing the object data and the corresponding field name.
- 20 5. The business card processing system according to claim 1, further comprising:
  - an interactive web page, which is generated with reference to the corresponding field name for the customer to browse, modify and store the object data via the network.
- 25 6. The business card processing system according to claim 1, wherein the appending module appends the corresponding field name to the object data by prompting a corresponding field name list to a user

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and allowing the user to select the corresponding field name from the corresponding field name list.

- 7. The business card processing system according to claim 1, wherein the customer via the network sends the business card file.
- 5 8. A business card processing method, comprising:

analyzing and extracting object data from a business card file; and

appending a corresponding field name to the object data, so that a customer can modify the object data with reference to the corresponding field name and preview a network image file transformed from the object data via a network.

9. The business card processing method according to claim 8, wherein analyzing and extracting the object data from the business card file is accomplished by using a data-extracting module;

appending the corresponding field name to the object data is accomplished by using an appending module; and

the data-extracting module and the appending module are macro language program modules in an image processing software.

- 20 10. The business card processing method according to claim 8, wherein the object data comprises static data and variable data.
  - 11. The business card processing method according to claim 8, further comprising:

prompting a corresponding field name list to a user; and

allowing the user to select the corresponding field name from the corresponding field name list to append the corresponding Me

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field name to the object data.

12. The business card processing method according to claim 8, further comprising:

storing the object data and the corresponding field name into a database.

13. The business card processing method according to claim 8, further comprising:

generating an interactive web page with reference to the corresponding field name for the customer to browse, modify and store the object data via the network.

14. The business card processing method according to claim 8, further comprising:

receiving the business card file sent by the customer via the network.

15. A computer-readable storage medium containing program code for a computer to perform a business card processing method, the business card processing method comprising the procedures of:

analyzing and extracting object data from a business card file; and

- appending a corresponding field name to the object data, so that a customer can modify the object data with reference to the corresponding field name and preview a network image file transformed from the object data via a network.
- 16. The computer-readable storage medium according to claim 15, wherein

analyzing and extracting the object data from the business card file is accomplished by using a data-extracting module;

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appending the corresponding field name to the object data is accomplished by using an appending module; and

the data-extracting module and the appending module are macro language program modules in an image processing software.

- 17. The computer-readable storage medium according to claim 15, wherein the object data comprises static data and variable data.
- 18. The computer-readable storage medium according to claim 15, wherein the business card processing method further comprises the procedures of:

prompting a corresponding field name list; and

allowing a user to select the corresponding field name from the corresponding field name list to append the corresponding field name to the object data.

15 19. The computer-readable storage medium according to claim 15, wherein the business card processing method further comprises the procedure of:

storing the object data and the corresponding field name into a database.

20 20. The computer-readable storage medium according to claim 15, wherein the business card processing method further comprises the procedure of:

generating an interactive web page with reference to the corresponding field name for the customer to browse, modify and store the object data via the network.

21. The computer-readable storage medium according to claim 15, wherein the business card processing method further comprises the procedure of:

receiving the business card file sent by the customer via the network.